

# CHAOS



DIGITAL PERFORMANCE MARKETING

- Helium 10 ●
- Listing Guide ●

members.helium10.com

TOOLS PROFITS FOLLOW-UP ADS PORTALS FREEDOM TICKET

## Welcome, Phil!

### Helium 10 Product Overview

**Research a Keyword** (Beta)

Search for keyword for actionable insights

To see search volume and other actionable insights enter your seed keyword and press "Search".

**Recommended**  
**Get More Sales with Follow-Up**

Level-up your business in a few clicks with automated Request a Review emails.

**Black Box**  
Amazon Product Research

Save time and energy researching every niche in existence on Amazon to find your next perfect product to sell—use Black Box to get results in seconds!

**Learn what our tools can do for you**

**Trendster**  
Amazon Trends Finder

Quickly and easily analyze products you are considering sourcing to determine their seasonality.

**Magnet<sup>2</sup>**  
Keyword Research

Enter a seed keyword and in an instant, Magnet will pull in the best, semantically connected, most competitive keywords.

**Cerebro**  
Reverse ASIN Lookup

Enter in a product ASIN, and within seconds, you'll receive hundreds, maybe thousands of keyword suggestions.

**Frankenstein**  
Keyword Processor

Most powerful Amazon keyword processor on the planet - take thousands of keywords, and process them into cash-generating keyword lists.

**Scribbles**  
Listing Optimizer

Never miss out on using any valuable keywords when writing fully optimized titles, bullet points, descriptions, and backend search term keywords.

**Index Checker**  
Keyword Index Checker

Figure out which of their backend and frontend keyword search terms are being indexed by Amazon and which ones are not.

**Keyword Tracker**  
Product Rank Tracking

Keep track of the changes and visualize how each change affects product listings rank for given keywords.

**Inventory Protector**  
Coupon Abuse Prevention

Set limits on how many items can be purchased at a time by individuals so that you don't have your inventory sniped away during coupon promotions.

**The 3 main areas to look at when creating a listing are Cerebro, Frankenstein & Scribbles**



Price: £12.50

Keep track of your spending with Top Up. [Learn more](#)

**Material** Brass, Stainless Steel  
**Brand** Generic  
**Finish type** Brushed  
**Shape** Round

#### About this item

- High quality personalised round dog/pet I.D. tag made from solid brass.
- Personalised engraved message on both sides with a deep, permanent engraving
- Guaranteed for the life of your pet. If the tag ever becomes unreadable we will replace it.
- Can include a paw print or symbol of your choice
- 24mm Outer Diameter, 14mm Inner Diameter & 3mm thickness

[See more product details](#)

[Compare with similar items](#)

[Report incorrect product information.](#)

DASKET.  
[Customise Now](#)

Share [✉](#) [f](#) [t](#) [p](#)

Have one to sell?

[Sell on Amazon](#)

Personalised Engraved Dog Tag ID Name Tags for Cat Puppy...  
★★★★★ 6,299  
£3.69

Sponsored

Roll over image to zoom in



Premium Engraved Personalised Pet Dog Cat Puppy Name ID Bone Round Tag Collar Hand Finished in UK(S...  
★★★★★ 6,300  
£3.49

Sponsored



**When optimising a listing you want to see what keywords the listing already has. You can use the helium 10 extension to have a look.**

members.helium10.com/cerebro/view/24140278/B085WZFWK9?accountId=1543149183&store=co.uk&searchType=organic

TOOLS PROFITS FOLLOW-UP ADS PORTALS FREEDOM TICKET

CEREBRO Reverse ASIN Lookup


Learn www.amazon.co.uk History Common Words Deleted words Export

x B085WZFWK9

Exact ASIN match Get Keywords Get Competitors

ASINS

Solid Brass Round Personalised Dog/Pet ID Tag




B085WZFWK9

DISTRIBUTION

TOTAL KEYWORDS	625	ORGANIC KEYWORDS	286
SPONSORED KEYWORDS	270	AMAZON RECOMMENDED	170

FREQUENTLY BOUGHT TOGETHER



B0039JC7KU B007EQL390 B000219OA2

View all Frequently Bought Together

WORD FREQUENCY

dog (236) tag (153) collar (106) tags (93) engraved (74)  
personalised (63) pet (60) name (57) cat (51) id (48)  
dogs (35) cover (30) cast (27) leg (23) puppy (23) pets (21)  
waterproof (20) brass (20) collars (19) shower (16)  
small (16) lead (10) foot (9) i (9) round (9) cool (8)

Search Volume Cerebro IQ Score Organic Rank Word count Match Type Amazon Choice

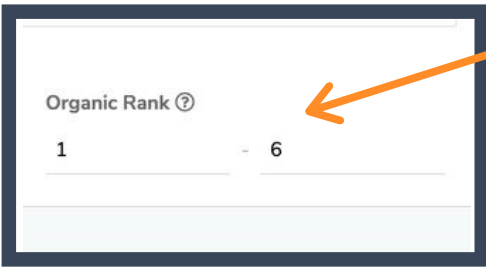
Min - Max Min - Max Min - Max 2 - Max None selected None selected

ADVANCED FILTERS

Clear Filters Apply

**This is the page you should be directed to. You can see the product ASIN and how many keywords are associated with that listing.**

You should set the organic rank between 1 and 6 (1 and 10 if there are a small number of keywords)

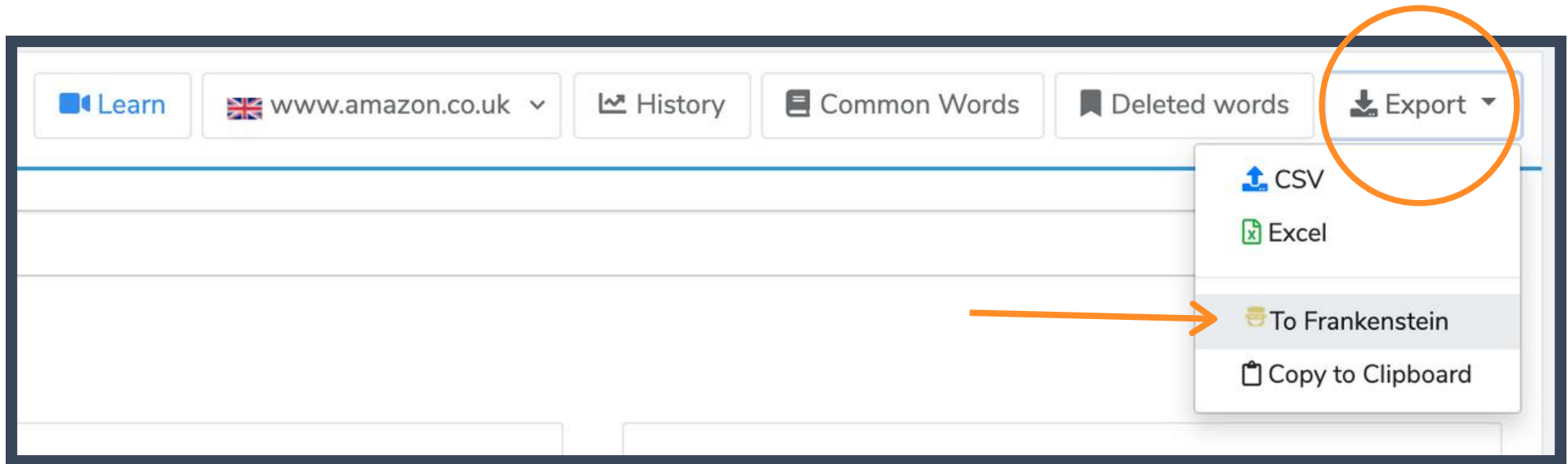


A list of top organic keywords will show. These are the keywords you want to focus on as they will help when looking at organic rank.

Filtered keywords: 39 Rows Selected: 0

+ Add Keywords to My List Sort by: Default

#	<input type="checkbox"/>	Phrase	Cerebro IQ Score	Search Volume	Sponsored ASINs	Competing Products	CPR 8-Day Giveaways	Match Type	Amazon Recommended Rank	Sponsored Rank	Organic Rank
1	<input checked="" type="checkbox"/>	<input type="checkbox"/> dog identity tag <a href="#">🔗</a>	18	54 <a href="#">📈</a>	0	>3,000	8	🕒	-	-	1
2	<input checked="" type="checkbox"/>	<input type="checkbox"/> brass dog tag <a href="#">🔗</a>	894	101 <a href="#">📈</a>	151	113	8	A S 🕒	10	20	1
3	<input checked="" type="checkbox"/>	<input type="checkbox"/> brass dog tags engraved for pets <a href="#">🔗</a>	-	-	0	>1,000	-	🕒	-	-	2
4	<input checked="" type="checkbox"/>	<input type="checkbox"/> id tags for dogs <a href="#">🔗</a>	29,746	8,299 <a href="#">📈</a>	359	>279	160	S 🕒	-	11	2
5	<input checked="" type="checkbox"/>	<input type="checkbox"/> brass dog tags <a href="#">🔗</a>	-	-	0	>4,000	-	S 🕒	-	7	2
6	<input checked="" type="checkbox"/>	<input type="checkbox"/> pet id tags for dogs <a href="#">🔗</a>	1,019	275 <a href="#">📈</a>	248	>270	8	S 🕒	-	10	2
7	<input checked="" type="checkbox"/>	<input type="checkbox"/> dog tags <a href="#">🔗</a>	14,443	4,333 <a href="#">📈</a>	403	>300	96	S 🕒	-	11	3
8	<input checked="" type="checkbox"/>	<input type="checkbox"/> dog tags engraved for pets large <a href="#">🔗</a>	-	-	0	>8,000	-	🕒	-	-	3
9	<input checked="" type="checkbox"/>	<input type="checkbox"/> engraved pet tag <a href="#">🔗</a>	-	-	0	>20,000	-	S 🕒	-	15	3
10	<input checked="" type="checkbox"/>	<input type="checkbox"/> id tag <a href="#">🔗</a> <small>Amazon's Choice</small>	1	21 <a href="#">📈</a>	0	>50,000	8	A S 🕒	76	5	3
11	<input checked="" type="checkbox"/>	<input type="checkbox"/> brass pet tag <a href="#">🔗</a>	-	-	150	652	-	A S 🕒	130	2	3
12	<input checked="" type="checkbox"/>	<input type="checkbox"/> pet id tags <a href="#">🔗</a> <small>Amazon's Choice</small>	62	62 <a href="#">📈</a>	147	>1,000	8	S 🕒	-	9	3
13	<input checked="" type="checkbox"/>	<input type="checkbox"/> name tag for dogs <a href="#">🔗</a>	9	88 <a href="#">📈</a>	0	>10,000	8	S 🕒	-	46	3
14	<input checked="" type="checkbox"/>	<input type="checkbox"/> brass dog tags engraved <a href="#">🔗</a>	511	72 <a href="#">📈</a>	0	141	8	A 🕒	104	-	3
15	<input checked="" type="checkbox"/>	<input type="checkbox"/> dog id tags personalised <a href="#">🔗</a>	1,140	261 <a href="#">📈</a>	248	>229	8	S 🕒	-	47	3
16	<input checked="" type="checkbox"/>	<input type="checkbox"/> dog tags for pets <a href="#">🔗</a> <small>Amazon's Choice</small>	2,551	722 <a href="#">📈</a>	266	>283	16	S 🕒	-	11	4
17	<input checked="" type="checkbox"/>	<input type="checkbox"/> dog id <a href="#">🔗</a>	146	104 <a href="#">📈</a>	144	>714	8	A 🕒	65	-	4
18	<input checked="" type="checkbox"/>	<input type="checkbox"/> dog id tag <a href="#">🔗</a>	5,560	1,540 <a href="#">📈</a>	385	>277	32	S 🕒	-	7	4
19	<input checked="" type="checkbox"/>	<input type="checkbox"/> dog tag id <a href="#">🔗</a>	5	90 <a href="#">📈</a>	0	>20,000	8	A S 🕒	11	11	4
20	<input checked="" type="checkbox"/>	<input type="checkbox"/> dog tag <a href="#">🔗</a>	37,403	10,585 <a href="#">📈</a>	441	>283	200	A S 🕒	17	10	
21	<input checked="" type="checkbox"/>	<input type="checkbox"/> engraved dog tag <a href="#">🔗</a>	2,266	528 <a href="#">📈</a>	274	>233	8	A 🕒	4	-	



**Once you have your keywords, export hem over to Frankenstein.**

FRANKENSTEIN  
Keyword Processor

Learn History Save

Original keywords

Total characters: 628 Total phrases: 39 Total words: 134

dog identity tag  
brass dog tag  
brass dog tags engraved for pets  
id tags for dogs  
brass dog tags  
pet id tags for dogs  
dog tags  
dog tags engraved for pets large  
engraved pet tag  
id tag  
brass pet tag

Upload Keywords from My List

Output settings

- Add only spaces
- One word/phrase per line
- Add commas no space
- Add commas with space
- Include word frequency count

Remove special characters: -' Enter protected characters

Remove all words starting with: Enter comma-separated pre

Remove all phrases containing: Enter the word

Remove duplicates

Maintain phrases

Protect numbers

Convert to lowercase

Remove common words

Remove single words

Remove single letters

Result

AS IS ABC LENGTH FREQUENCY

Total characters: 628 Total words: 134

dog identity tag  
brass dog tag  
brass dog tags engraved for pets  
id tags for dogs  
brass dog tags  
pet id tags for dogs  
dog tags  
dog tags engraved for pets large  
engraved pet tag  
id tag  
brass pet tag  
pet id tags  
name tag for dogs  
brass dog tags engraved  
dog id tags personalised  
dog tags for pets  
dog id  
dog id tag  
dog tag id  
dog tag  
engraved dog tag  
engraved dog tags  
engraved dog tags for pets  
dog tag engraved  
dog id tags  
dog tags engraved  
puppy id tag  
dog collar tags engraved  
dog tags for pets engraved  
dog tags engraved for pets  
dog tags engraved for pets uk

Once on Frankenstein you will be met with this page.

Here you want to select "One word/phrase per line".

You then want to make sure that the following have a green tick box next to it -  
"remove duplicates", "maintain phrases", "protect numbers", "convert to lowercase" and "remove single words"

amazon.co.uk/gp/bestsellers/pet-supplies/471383031/ref=pd\_zg\_hrsr\_pet-supplies

Apps Asana HubSpot Amazon Amazon Seller Helium 10 chaos image zoom SignRequest Course Learning professional traini... [instagram 4.0.0] Trello WordStream Google AdWord

amazon.co.uk Deliver to MR Wisbech PE14 9JU Pet Supplies

All Best Sellers Pet Supplies New Releases Prime Baby Buy Again Today's Deals Customer Service Prime Video Chaos's Amazon Gift Ideas Books Gift Cards & Top Up Kindle Books Electronics Subscribe & Save Home & Garden Vouchers Fashion PC Amazon Prime 30-day free trial













Pet Supplies Brands Best Sellers Pet Profiles Subscribe & Save Dogs Cats Small Animals Fish & Aquatics Birds Reptiles & Amphibians

## Amazon Best Sellers

Our most popular products based on sales. Updated hourly.

Any Department  
Pet Supplies  
Dogs  
Collars, Harnesses & Leads  
Collar Charms  
Collars  
Harnesses  
ID Tags  
Leads  
Muzzles  
Trackers

### Best Sellers in ID Tags for Dogs

<p>ASIN: B06XSK257 <a href="#">Show</a> Sold by N/A <a href="#">1 Seller</a> <a href="#">Calculate fees</a></p> <p>#1</p>  <p>Personalised Engraved Dog Tag ID Name Tags for Cat Puppy Pet Collar Tag Hand Finished in UK ★★★★★ 6,304 £3.49 - £3.69</p>	<p>ASIN: B07PFX459R <a href="#">Show</a> Sold by N/A <a href="#">1 Seller</a> <a href="#">Calculate fees</a></p> <p>#2</p>  <p>LYL Premium Engraved Personalised Pet Dog Cat Name ID Stainless Steel Tag Collar (S, Heart) ★★★★★ 9,672 £3.49 - £5.19</p>	<p>ASIN: B01GTVD0CY <a href="#">Show</a> Sold by N/A <a href="#">1 Seller</a> <a href="#">Calculate fees</a></p> <p>#3</p>  <p>Personalised Engraved 32mm Glitter Paw Print Tag BOLD Contrasting Text, LARGE DOG Pet ID Tags... ★★★★★ 5,837 £3.49 - £3.99</p>	<p>ASIN: B00X7PS32M <a href="#">Show</a> Sold by N/A <a href="#">1 Seller</a> <a href="#">Calculate fees</a></p> <p>#4</p>  <p>Personalised Engraved 25mm Glitter Paw Print Tag BOLD BLACK LETTERING Dog Cat Pet ID Tags... ★★★★★ 6,487 £3.99</p>	<p>ASIN: B07RN6PBJK <a href="#">Show</a> Sold by N/A <a href="#">1 Seller</a> <a href="#">Calculate fees</a></p> <p>#5</p>  <p>howson london PERSONALISED Engraved Dog Tag Cat ID Tags Zinc Alloy 25mm Glitter Biling Paw... ★★★★★ 2,017 £2.49</p>	<p>ASIN: B0017B7FT1 <a href="#">Show</a> Sold by N/A <a href="#">1 Seller</a> <a href="#">Calculate fees</a></p> <p>#6</p>  <p>REINFORCED deeply engraved solid brass 33mm circular dog tag ★★★★★ 1,363 £8.95</p>
<p>ASIN: B085WZFWK9 <a href="#">Show</a> Sold by N/A <a href="#">1 Seller</a> <a href="#">Calculate fees</a></p> <p>#7</p>  <p>Solid Brass Round Personalised Dog/Pet ID Tag</p>	<p>ASIN: B0017B70XY <a href="#">Show</a> Sold by N/A <a href="#">1 Seller</a> <a href="#">Calculate fees</a></p> <p>#8</p>  <p>Deeply engraved solid brass 27mm circular dog tag</p>	<p>ASIN: B0711F3P39 <a href="#">Show</a> Sold by N/A <a href="#">1 Seller</a> <a href="#">Calculate fees</a></p> <p>#9</p>  <p>REINFORCED deeply engraved solid brass Bone</p>	<p>ASIN: B075RV8BRF <a href="#">Show</a> Sold by N/A <a href="#">1 Seller</a> <a href="#">Calculate fees</a></p> <p>#10</p>  <p>JK Personalised Round/Bone Engraved Dog ID</p>	<p>ASIN: B07VQHRGZB <a href="#">Show</a> Sold by N/A <a href="#">1 Seller</a> <a href="#">Calculate fees</a></p> <p>#11</p>  <p>JK Personalised Engraved Round Glitter Paw Print</p>	<p>ASIN: B08LTMBKWS <a href="#">Show</a> Sold by N/A <a href="#">1 Seller</a> <a href="#">Calculate fees</a></p> <p>#12</p>  <p>LARRYROO Dog Cat Pet Tag ID Collar Tags</p>

It is then a good idea to go through and look at the Best Sellers within your chosen category.

Pick out a variety of products but ensuring you include the number 1 Best Seller and enter their ASINS into Cerebro.

Repeat the steps of cerebro to see what organic keywords they are using.

From this add any keywords that you find to your list in Frankenstein. Frankenstein remove any duplicate keywords so do not worry if you accidentally add the same ones twice.



Replace  with

Remove special characters:

Enter protected characters

Remove all words starting with:

Remove all phrases containing:

Add this phrase to the:

Start  End of my keywords

cat collar with tag  
personalised tags  
cat id tag engraved  
dog champagne  
cat collar tags  
cat tags free engraving  
cat id tags engraved  
dog name tags with engraving  
pet collars for dogs  
dog tags personalised  
cat collar engraved  
cat collar tag engraved  
cat collars personalised  
dog collar engraved  
cat name tags  
pet id tag cat

Clear Remove ASINS **Process** Copy Save Scribbles

**Once you have gone through and added all the top organic keywords from your competitor you should click "process" and then click "scribbles"**

SCRIBBLES  
Listing Optimizer

Learn Save History Clear Import Listing Export

www.amazon.com  
www.amazon.ca  
www.amazon.com.mx  
www.amazon.com  
www.amazon.de  
www.amazon.es  
www.amazon.fr  
www.amazon.it  
**www.amazon.co.uk**  
www.amazon.nl  
brass dog tags engraved  
dog id tags personalised  
dog tags for pets  
dog id  
dog id tag  
dog tag id  
dog tag  
engraved dog tag  
engraved dog tags  
engraved dog tags for pets  
dog tag engraved  
dog id tags  
dog tags engraved  
puppy id tag  
dog collar tags engraved  
dog tags for pets engraved  
dog tags engraved for pets  
dog tags engraved for pets uk  
engraved pet tags  
dog name tag  
pet id tag

Apply

Title 0/200 bytes, 0 characters, 0 words Ignore

Bullet Point #1 0/100 bytes, 0 characters, 0 words Ignore Subject Matter #1 0/50 bytes, 0 characters, 0 words Ignore

Bullet Point #2 0/100 bytes, 0 characters, 0 words Ignore Subject Matter #2 0/50 bytes, 0 characters, 0 words Ignore

Bullet Point #3 0/100 bytes, 0 characters, 0 words Ignore Subject Matter #3 0/50 bytes, 0 characters, 0 words Ignore

**You will then be taken to Scribbles. You want to make sure that the country is correct. In this example we are looking at the UK**

**Then click on "Apply"**

A top tip would be to split your screen so you can see the listing as well as scribbles

The image shows a split-screen browser view. On the left is an Amazon UK product listing for 'Solid Brass Round Personalised Dog/Pet ID Tag'. The listing includes a product image, a price of £12.50, a 5-star rating, and a description of the tag's features. On the right is the 'SCRIBBLES Listing Optimizer' tool. The tool has a sidebar with navigation icons and a main area with several sections: 'Words (30 / 30)', 'Phrases (111 / 111)', 'Title', 'Bullet Point #1', 'Subject Matter #1', 'Bullet Point #2', 'Subject Matter #2', 'Bullet Point #3', and 'Subject Matter #3'. Each section contains a list of suggested keywords or phrases. Two orange arrows originate from the text above: one points to the Amazon listing, and the other points to the 'SCRIBBLES' tool interface.

**Amazon Listing:**  
Product: Solid Brass Round Personalised Dog/Pet ID Tag  
Price: £12.50  
Rating: 5 stars (907 ratings)  
Material: Brass, Stainless Steel  
Brand: Generic  
Finish: Brushed  
Shape: Round

**SCRIBBLES Listing Optimizer:**  
Words (30 / 30): dog • tag • tags • engraved • pets • pet • name • personalised • collar • cat • brass • dogs • puppy • identity • small • collars • custom • large • usb • silver • animal • cats • tug • stuff • gold • champagne • free • engraving • disc • schnauzer •  
Phrases (111 / 111): id tags for dogs • dog tags • dog tag • dog tags for pets engraved • personalised dog tag • dog tags for pets engraved uk • dog tags for pets • dog id tag • engraved dog tag • engraved dog tags for pets • dog tags engraved • dog name tag • pet tag • dog  
Title: 0/200 bytes, 0 characters, 0 words  
Bullet Point #1: 0/100 bytes, 0 characters, 0 words  
Subject Matter #1: 0/50 bytes, 0 characters, 0 words  
Bullet Point #2: 0/100 bytes, 0 characters, 0 words  
Subject Matter #2: 0/50 bytes, 0 characters, 0 words  
Bullet Point #3: 0/100 bytes, 0 characters, 0 words  
Subject Matter #3: 0/50 bytes, 0 characters, 0 words

SCRIBBLES  
Listing Optimizer

Words (30 / 30)

-  
- ~~dog~~<sup>5</sup> • ~~tag~~<sup>11</sup> • ~~tags~~<sup>13</sup> • ~~engraved~~<sup>8</sup> • ~~pets~~<sup>4</sup>
  - ~~pet~~<sup>14</sup> • ~~name~~<sup>5</sup> • ~~personalised~~<sup>5</sup> • ~~collar~~<sup>1</sup>
  - ~~cat~~<sup>2</sup> • ~~brass~~<sup>3</sup> • ~~dogs~~<sup>3</sup> • ~~puppy~~<sup>1</sup> •
  - ~~identity~~<sup>2</sup> • ~~small~~<sup>2</sup> • ~~collars~~<sup>1</sup> • ~~custom~~<sup>1</sup> •
  - large • usb • silver • animal • ~~eats~~<sup>1</sup> • tug
  - stuff • gold • champagne • free •

 Copy used (19)

 Copy unused (11)

Phrases (111 / 111)

[Edit list](#)

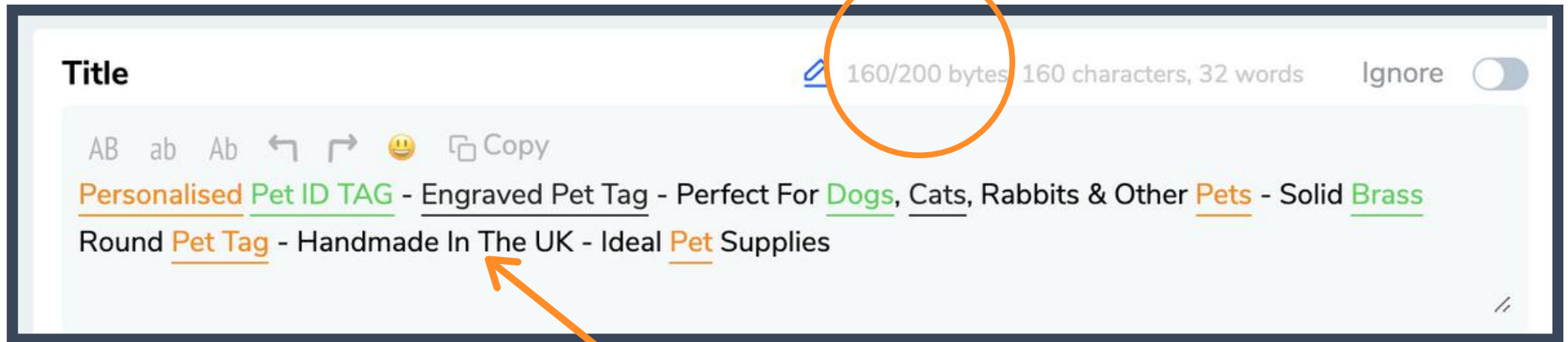
-  
- ~~id-tags-for-dogs~~<sup>1</sup> • ~~dog-tags~~<sup>2</sup> • ~~dog-tag~~<sup>1</sup> •
  - ~~dog tags for pets engraved~~ • ~~personalised~~ ←
  - ~~dog-tag~~<sup>1</sup> • ~~dog tags for pets engraved uk~~ •
  - ~~dog-tags-for-pets~~<sup>1</sup> • ~~dog id tag~~ • ~~engraved~~
  - ~~dog tag~~ • ~~engraved-dog-tags-for-pets~~<sup>1</sup> • ~~dog~~
  - ~~tags-engraved~~<sup>1</sup> • ~~dog name tag~~ • ~~pet-tag~~<sup>4</sup>

 Copy used (30)

 Copy unused (81)

To the left you will see the list of the keywords. As you type through the listing, the keywords will be crossed off so you know which ones youve used and which ones you havent.

You do not need to use them all!



**The title should include a maximum of 200 characters.**

**You want to make sure all the features of the product are included but also that it makes sense**

**If you're working with a brand, it is also useful to add their name into the title for brand recognition.**

The bullet points should include 500 characters.

You want to make sure the first sentence is capitalised to attract attention

You want to make sure you cover features and benefits within the listing

make sure theyre all roughly the same length

**Bullet Point #1** 208/100 bytes, 208 characters, 37 words Ignore

PERSONALISED ENGRAVED MESSAGE - You can add your pet's name, your number, your postcode & the 1st line of your address. Engravings are made on both sides and a paw print can be included for finishing touches.

**Bullet Point #2** 207/100 bytes, 207 characters, 35 words Ignore

SUPPORT A SMALL BUSINESS - Our solid brass ID tags are engraved using our state of the art laser engraving machine at our workshop in West Sussex. The tags are handmade and polished odd with a brush finish.

**Bullet Point #3** 205/100 bytes, 205 characters, 30 words Ignore

THE PERFECT SIZE - Our identity tags have an outer diameter of 24mm and a 14 millimetre inner diameter. It has a thickness of 3 mm and also includes a 20mm keyring that can be attached to all pet collars.

**Bullet Point #4** 262/100 bytes, 262 characters, 50 words Ignore

MADE TO ORDER - All our orders are made to order and are carried out personally by a member of our team. We pride ourselves on quality and ensuring we make the perfect tag for your beloved pet. Once orders are completed they are shipped 2nd Class via Royal Mail.

**Bullet Point #5** 180/100 bytes, 180 characters, 31 words Ignore

100% MONEY BACK GUARANTEE - In the unlikely event that you are unsatisfied with our Personalised Pet ID Tags, then in line with Amazon's guidelines, we will provide a full refund.

## Description

482/2000 bytes, 482 characters, 88 words

Ignore

AB ab Ab ↶ ↷ 😊 📄 Copy

Our [Personalised Pet Tag](#) ideal for [pet](#) owners who want a more modern and personal touch for their furry friends. Have your [pets name](#), your number, your post code and the first line of your address [engraved](#) via out state of the art laser [engraving](#) machine. Know you're supporting a [small](#) business when you buy one of our [Pet ID Tags](#). We pride ourselves in the quality of our [tags](#) and provide a 100% money back guarantee to those who feel unsatisfied with the [tags](#) they have received

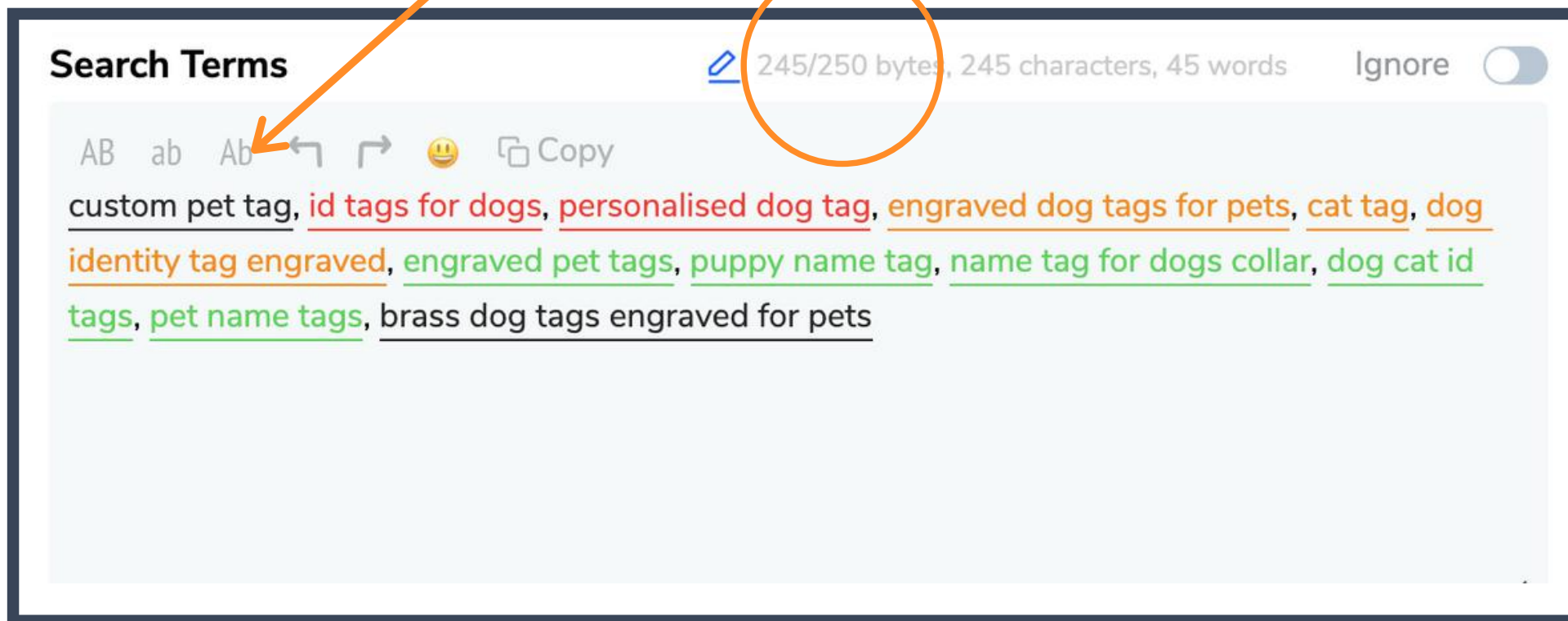
**The description should have a maximum of 2000 characters.**

**This should either summarise the bullet points or provide more information on the brand and other products they may offer.**

**this can also be replaced by A+ content for brand registered sellers.**

The search terms are for the keywords that you havent yet used. It is useful to use phrases first.

You have a maximum of 250 words and it is good to focus on all the top organic keyterms before lookinh at high search volume key terms.



**Search Terms** ✎ 245/250 bytes, 245 characters, 45 words Ignore

AB ab Ab ↶ ↷ 😊 📄 Copy

custom pet tag, id tags for dogs, personalised dog tag, engraved dog tags for pets, cat tag, dog identity tag engraved, engraved pet tags, puppy name tag, name tag for dogs collar, dog cat id tags, pet name tags, brass dog tags engraved for pets



# Title

AB ab Ab ↶ ↷ 😊  Copy

Once you have the OK from the client, you can copy and paste them into the edit section or the spreadsheet, depending on you are uploading the listing.

 Learn


 Save

 History

 Clear

 Import Listing

 Export

03/08/2021 12:17 

Restore 

## History

×

Title

Personalised Pet ID TAG - Engraved Pet Tag - Perfect For Dogs, Cats, Rabbits & Other Pets - Solid Brass Round Pet Tag - Handmade In The UK - Ideal Pet Supplies

Bullet Point #1

PERSONALISED ENGRAVED MESSAGE - You can add your pet's name, your number, your postcode & the 1st line of your address. Engravings are made on both sides and a paw print can be included for finishing touches.

Subject Matter #1

Bullet Point #2

SUPPORT A SMALL BUSINESS - Our solid brass ID tags are engraved using our state of the art laser engraving machine at our workshop in West Sussex. The tags are handmade and polished odd with a brush finish.

Subject Matter #2

03/08/2021 12:17

03/08/2021 07:51

03/08/2021 05:23

03/08/2021 05:18

03/08/2021 05:08

03/08/2021 04:08

03/08/2021 04:08

03/08/2021 03:34

03/08/2021 03:30

03/02/2021 04:09

02/25/2021 08:21

02/24/2021

You can also re-visit old listings that may editorial changes by going to "history" and selecting the date of the last time you created that listing.

both keywords and the listing will appear so you can pick up where you left off