

2021 BRAND GUIDELINE

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WHO ARE WE?

We are a team of digital marketing and web design experts,. Working with clients throughout the UK, our team specialise in optimising your website, advertising campaigns and product listings to convert potential customers efficiently as possible.

WHAT DO WE WLUE?

We value return on investment. We aim to put businesses on the map with cutting edge design and digital marketing, producing more leads, more customers and more revenue.

WE ARE INNOVATIVE

We collaborate closely with our clients, understand their requirements and create innovative marketing campaigns and bespoke website to ensure you stand out from the crowd.

WE ARE COMMITTED

Specialising in PPC marketing and social media advertising, we are a team who are committed to promoting and growing brands successfully.

WE ARE POSITIVE

With the ever-changing technology surrounding us, there are never problems, only learning opportunities and solutions.





"A state of total confusion with no order." - Cambridge Dictionary

Despite the usual negative connotations associated with the word"chaos" we choose to see "chaos" in a positive way. With the constant change in technology and the ongoing updates and new found ways of how we conduct our work we see digital marketing as an opportunity. This new digital age is an era of discovery and the opportunity to learn new things. From new solutions to new software, we, at Chaos Internet, are always learning.



0,

C Y M K: 0, 52, 100, 0

R G B: 247, 144, 29 H E X #F7901D

C Y M K: 75, 64, 46, 30 R G B: 67,76,92 H E X #434C5C



On A White Background







On A Dark Background







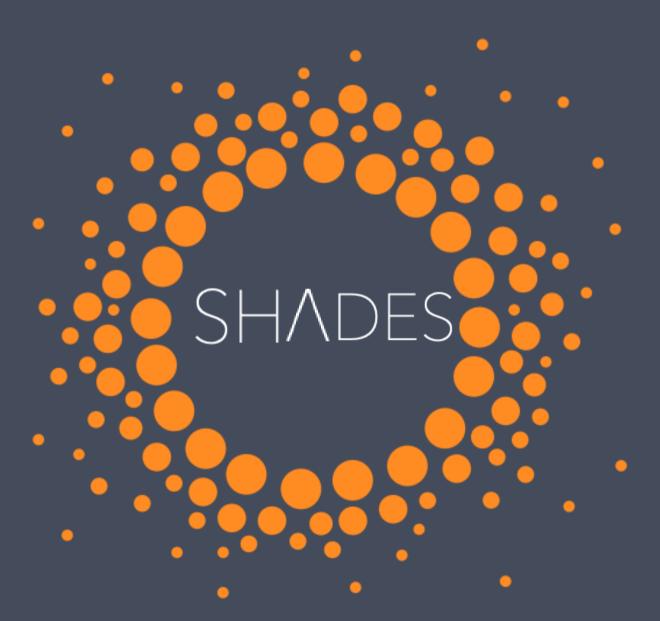
On An Orange Background



DIGITAL PERFORMANCE MARKETING







The Logo we use is determined by not only the shade but also the darkness of the background.

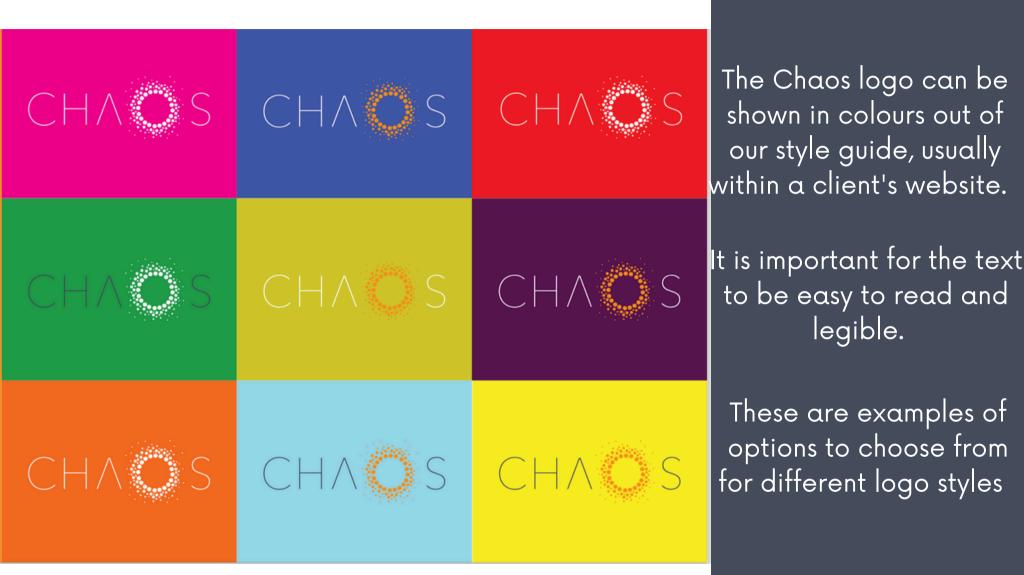






For lighter backgrounds we can use the normal grey and orange logo

ALTERNATE BACKGROUND





AVENIR NEXT - ULTRA LIGHT



There should always be a gutter surrounding the logo. this should roughly be 15 pixels or 10 mm around all edges.

Having this gutter allows for breathing space and reduces the chance of the logo looking too crowded within a design.

